

AUGUST 31 2026

Australian Code for Online Dating Services

2026 Transparency Report



A Statement from Grindr

Grindr exists because LGBTQ+ people need a place to form connections and community, safely and on their own terms. That is the reason the company was built, and it is the lens through which we engage with governments, regulators, and communities around the world, including here in Australia.

A year ago, we published our first Transparency Report as a new signatory to the Australian Online Dating Code of Conduct. At the time, we noted we were in the midst of enhancing our online detection systems. This report shows that work in practice, and demonstrates meaningful progress over the last year.

Our detection capabilities have significantly improved how we identify underage access attempts, including through the introduction of FaceTec as our age assurance solution. Our proactive, automated detection (meaning violations we catch before a user ever has to report them) has grown just as sharply across other categories of harm. Throughout the report, we also indicate where there is more work to do to refine and further enhance our practices.

The safety of gay, bisexual, queer, and transgender people, especially in a country that has seen a genuinely disturbing pattern of homophobic violence over the past year, is something Grindr takes with the utmost seriousness.

Earlier this year, I was in Paris to sign France's Charter of Commitments for the Prevention of Violence and the Safety of LGBT+ People, alongside the French government and several of our industry peers. France was the first country in the world to formally partner with dating platforms on LGBTQ+ safety, and I believe that the model of governments and platforms working together and treating this as a shared problem and priority is the right approach.

In that same spirit, we have reached out proactively to Australian law enforcement to better understand how these attacks unfold. We have also engaged with policymakers to discuss the challenges our users face and share more about the tools we provide our users to empower them to create safer experiences.

While we know that no single platform can solve hate-motivated violence on its own, we are committed to ensuring Grindr is a safe and trusted space for our community, and we look forward to continuing to partner with Australian law enforcement and policymakers on thoughtful ways to accomplish that together.

A handwritten signature in black ink, appearing to read "Joe Hack".

Joe Hack

Head of Global Government Affairs, Grindr

Introduction

At Grindr, our community's safety and well-being comes first. Many of the decisions we make, from how we design new features to how we invest in moderation, are guided in part by a key question: Does this make our community safer?

That focus drives continuous investment in the systems, people, and partnerships that help create a secure space where users can connect openly and respectfully. This work is never finished; the threats our community faces evolve, and so do we here at Grindr.

This is Grindr's second Transparency Report under the Australian Voluntary Code for Online Dating Services, covering the twelve-month period from 1 July 2025 to 30 June 2026. This report builds on our inaugural report, published for the transition period of 1 April 2025 to 30 June 2025, and reflects a full year of data, expanded moderation capacity, and continued investment in the systems and partnerships that keep our community safe. Our goal is to go beyond the minimum requirements of the Code, offering not just the raw numbers, but providing deeper insight into how our detection and enforcement decisions are made.

Over the past year, we have significantly expanded both our automated detection capabilities and our human moderation capacity, more than doubling the volume of content we review in Australia. We have also deepened our engagement with fellow members of the International Working Group, community organisations, and law enforcement; and continued to invest in Grindr for Equality's public health and safety work across the country.

This report is organised around the topics outlined by the Australian Voluntary Code for Online Dating Services, with all data reflective of Australia only. Throughout, we detail how we enforce our platform policies, from our automated systems and human moderators to the impact of user reports, in the belief that informed users make for a safer community.

Commitment to Platform Moderation, Safety, and User Well-Being

Grindr's platform policies prioritize safety, inclusivity, and a sex-positive approach that aligns with the values of the LGBTQ+ community and our Community Guidelines. We embrace sexual expression and body positivity, allowing users to share content that celebrates their identities and desires while maintaining policies to support interactions that remain consensual and respectful.

To protect users, Grindr employs a robust content moderation system combining AI-powered detection and human review. Our moderation approach includes proactive detection of policy violations and proportionate actions against non-compliant content and profiles.

We also maintain publicly accessible safety resources to promote user awareness and risk reduction, including general safety tips, a quick safety tips checklist, guidance on scam awareness and account security, recommendations for establishing trust and meeting up safely, and an indexed Safety & Privacy center available in-app. Reporting tools are accessible wherever users interact (on profiles, in chats, and on shared media) allowing reports to be submitted in a few clicks and routed directly to our Trust and Safety team for review.

Beyond moderation, Grindr works to build a culture of security and resilience for users globally. Grindr for Equality's Holistic Security Guide offers practical strategies for protecting digital and physical safety, particularly for individuals in regions where LGBTQ+ identities are criminalized or stigmatized.

A Year of Continued Investment in Safety

Since our last report, Grindr has taken meaningful steps to strengthen platform safety in Australia and globally. These include:

- Expanded human moderation capacity by nearly 30%, alongside continued investment in automated detection to manage content volumes and respond quickly to emerging risks.
- Continued to refine our automated moderation systems, including our proprietary detection engine and machine learning classifiers, to more accurately identify spam, underage activity, and other policy violations.
- Strengthened our policy on non-consensual intimate imagery (NCII) to give users clearer protections and a more defined path to enforcement.
- Enhanced our Child Safety reporting tools to increase the quality and detail of information included in reports to the U.S. National Center for Missing and Exploited Children (NCMEC), strengthening the actionability of our reporting for international law enforcement.
- Continued proactive engagement with Australian law enforcement agencies, including outreach to better understand off-platform harm patterns and inform our internal detection capabilities.
- Launched an in-app safety campaign, ensuring every Australian user receives a monthly safety reminder each time they open the app, in response to the sustained pattern of app-related attacks against LGBTQIA+ people over the past year.
- Deepened our leadership within the Australian Online Dating Industry Working Group, including a public presentation on the trends and patterns behind anti-LGBTQIA+ hate crimes in Australia, drawing on our platform data and engagement with law enforcement to help inform a more coordinated industry response.
- Appeared before the Victorian Parliament's Legal and Social Issues Committee as part of its Inquiry into Anti-LGBTQIA+ Hate Crimes in Victoria, providing evidence on Grindr's safety practices and ongoing engagement with government and community stakeholders.
- Introduced age assurance for Australian users in December 2025, in compliance with the Online Safety Amendment (Social Media Minimum Age) Act 2024.

Safety Initiatives and Grindr for Equality

Grindr for Equality (G4E) is Grindr's global social impact initiative advancing health and human rights for LGBTQ+ communities worldwide, empowering LGBTQ+ people with tools to improve their well-being, and supporting advocates building safer, more equitable societies. In Australia, G4E uses the Grindr platform to connect LGBTQ+ people directly with life-saving health resources, safety information, and civic engagement opportunities.

Over the past year, G4E deepened relationships with 10 national and regional organisations, including NAPWHA, Emen8, ACON, Thorne Harbour Health, the Queensland Council for LGBTQ+ Health, and Melbourne Sexual Health Centre, to deliver nearly 80 targeted campaigns generating more than 2.3 million impressions across Australia.

HIV prevention remained the central focus. In partnership with NAPWHA, Grindr delivered more than 10,000 free, discreet HIV self-test kits directly to users' homes, scaling to nearly 2,000 kits per month by Q2 2026. Alongside self-testing, G4E ran sustained education campaigns on PrEP, DoxyPEP, and broader sexual health.

This work deliberately extended past major metro areas. Self-test kit drives and safety campaigns reached regional and remote communities including Jindabyne, Cooma, Karratha, and Shepparton, with multilingual outreach in Chinese, Thai, and Spanish, and a nationwide migrant and multicultural campaign with Emen8.

Beyond health, G4E supported community safety directly, sharing alerts from NSW Police and ACON about assaults linked to dating app meetups, promoting harm reduction strategies, and supporting community forums with police and advocates in response to targeted violence.

Overview and Trends

Having published our inaugural report for the transition period of 1 April 2025 to 30 June 2025, this report provides our first opportunity to observe trends over a full twelve-month period and compare them against that initial baseline. A number of key patterns in our Trust and Safety metrics are worth highlighting.

Across both reactive moderation (user-submitted reports) and proactive moderation (automated detection systems), Spam, Inauthentic, and Ineligible Accounts remained the largest category of enforcement by volume, followed by Illegal and Regulated Activities. Total profile bans declined year over year, driven primarily by a reduction in spam-related enforcement following the elevated spam-attack conditions present in FY25. We view this decline as a reflection of that unusual prior-year spike normalizing, rather than any softening of our enforcement posture.

The more meaningful trend this period is not the ban total, but the investment behind it. During the reporting period, we deployed new detection capabilities, including FaceTec age assurance and LLM-based content moderation, meaningfully strengthening our enforcement, particularly within Spam, Inauthentic, and Ineligible Accounts, our highest-volume category.

Enforcement within our underage and child-safety categories also grew substantially, with total device banned rising from 6,126 to 11,904. We want to be direct about why: this increase reflects a genuine strengthening of our detection capability, not a rise in the underlying prevalence of underage activity on our platform. Proactive detection within Underage Access specifically rose from 50.26% to 62.72%, and FaceTec, our age assurance solution introduced in December 2025, intercepted 6,792 profiles at the point of registration during the reporting period, a capability that did not exist in FY25.

We also saw user reports nearly triple year over year, while the number of unique profiles ultimately enforced as a result of those reports declined. Read together, we believe this reflects a maturing reporting ecosystem: reports are increasingly concentrated on a smaller number of genuinely violating profiles, rather than spread thinly across many low-confidence submissions.

The threat landscape is constantly evolving, with bad actors increasingly leveraging AI-driven techniques and other sophisticated methods to generate spam and exploit users. This was evident during the reporting period: Grindr experienced a significant escalation in spam activity partway through FY26, prompting us to substantially scale up human review capacity to meet the wave.

Volumes have since normalised, and this experience directly informed the additional investment in moderation capacity and automated detection described elsewhere in this report.

To stay ahead, we continuously monitor these trends and adapt our defences, investing in both automated detection and human review to safeguard the platform. As we continue to publish these reports annually, we will share both enhancements to our moderation practices and emerging trends in the data over time, including deeper year-on-year analysis as our reporting history grows.



Information About Content Moderation Engaged

To maintain community safety, we apply a layered combination of proactive and reactive measures. Automated detection systems work continuously to identify potential violations at scale, while our moderators conduct active human review to bring judgment and context to more nuanced cases. Together, these efforts shape the availability, visibility, and accessibility of content that violates our Community Guidelines, with enforcement actions ranging from warnings and content removal to limiting visibility or, when necessary, disabling a device entirely.

All Grindr moderators complete comprehensive onboarding through dedicated training programs and bootcamps covering our platform policies, enforcement tools, and standard operating procedures (SOPs). This foundation is reinforced through regular refresher sessions shaped by quality assurance reviews, emerging threat trends, and evolving policy guidance, helping ensure our moderators apply the rules consistently and accurately.

We also design for safety at the user level. Members can report or block others at multiple points throughout the app, including the profile grid, individual profiles, chat messages, and features like Right Now, so concerns can be flagged the moment they arise. Alongside reporting, users can hide or block profiles at any time, giving them direct control over their own in-app experience.

The full range of enforcement measures affecting the availability, visibility, and accessibility of end-user content (profile bans, temporary suspensions, content removals, and warnings) is quantified in Appendices A through E, broken out by policy category and by the mechanism of detection and enforcement.

Use of Automated Technology for Moderation

Grindr leverages a combination of internal systems and third-party tools to detect and enforce against potential content violations. Over the past year, we have continued to refine these systems, including our proprietary heuristic detection engine and machine learning-based image and text classifiers, to more accurately identify policy violations and bad actors at scale while reducing false positives.

As we continue enhancing our moderation systems, we prioritize both the highest-risk harms, such as Child Endangerment, and the most prevalent, such as Spam, to reduce their impact on users. Over time, we aim to expand coverage and share more data on performance across all harm types, providing greater transparency into enforcement outcomes and overall system performance.

The impact of this investment is visible throughout the data in this report:

- Our automated systems raised more reports during the reporting period than the prior period, resulting in a 315% increase in profiles enforced through automated reporting (Appendix E).
- 41.51% of content removals were executed by automation, up from 34.19% in the prior period (Appendix C).
- Proactive detection accounted for 84.69% of underage-access bans, up from 50.26% in the prior period (Appendix G).

Automated detections that carry profile-level consequences are often subject to human oversight, and users can appeal ban enforcement decisions. We monitor appeal and reinstatement rates across every policy category as a trailing indicator of decision accuracy and automated false-positive rates (Appendix F), and these results feed directly into the ongoing refinement of our classifiers, enforcement logic, and policies.

Detecting and Preventing Underage Access

Preventing underage access to Grindr remains a top safety priority. Grindr is only for adults aged 18 and over, and Australian users are required to complete age assurance before creating or accessing a profile. Age assurance requires users to complete a facial age estimation and liveness check through FaceTec, an external vendor, confirming both that the user meets our minimum age requirement and that a real person is completing verification. Users who do not pass this initial check are directed to a secondary review pathway.

Beyond this initial step, we apply layered safeguards throughout the user journey, combining automated detection systems, proactive content moderation, and human review to identify potential underage activity that may not have been caught at sign-up.

Proactive detection accounted for 84.69% of underage-access enforcement, up from 50.26% in the prior period. Automated age verification (FaceTec), introduced during this reporting period, intercepted 5,942 devices at the point of access before any interaction with the platform's community. This capability did not exist in the prior reporting period.

Grindr also uses Thorn's Safer technology, one of the most widely adopted child sexual abuse material (CSAM) detection solutions in the technology industry, to detect known CSAM through cryptographic and perceptual hash-matching at the point of upload, and contributes confirmed hashes back to industry-shared datasets to support broader ecosystem safety.

Users can report suspected underage profiles directly within the app, and these reports are treated as a high-priority category, reviewed by trained human moderators who assess the reported profile for concrete evidence of underage use. Where a profile is confirmed as underage, it is removed promptly, and a device-level ban is applied to prevent repeat access.

In the reporting period, 29,990 Australian profiles were banned across our underage and child-safety categories, representing approximately 11,904 unique devices.

Australian Regulatory Compliance

Grindr has always maintained an 18+ minimum age requirement, which is a commitment that predates the Social Media Minimum Age Act. In December 2025, we introduced age assurance for Australian residents and travellers in compliance with the Online Safety Amendment (Social Media Minimum Age) Act 2024.

Grindr is a founding signatory to the Australian Online Dating Code of Conduct and an active participant in the Industry Working Group. In April 2026, we presented publicly on age assurance and its effectiveness on behalf of the Industry Working Group at a public industry forum.

We continue to engage proactively with Australian law enforcement. In this reporting period, Grindr has received and responded to 112 requests from Australian law enforcement agencies with an average resolution time in 2026 of 20 hours.

Our Ongoing Commitment to Australia

As we continue to build on this second year of reporting under the Code, we remain committed to strengthening both the protections we offer Australian users and the transparency with which we report on them. This includes:

- Expanding our partnerships with Australian LGBTQ+ safety and community
- Continuing to invest in proactive detection.
- Deepening our engagement and continued participation in the Industry Working
- Regular engagement with regulators such as eSafety, law enforcement, and

Data

The following appendices set out detailed data on our moderation actions (including profile bans, suspensions, and content removal), the reports we received from Australian users, the reports raised by our automated systems, appeals against our enforcement decisions, and enforcement in our child-safety categories. Unless otherwise noted, the reporting period is 1 July 2025 to 30 June 2026 (FY26); comparative data for 1 July 2024 to 30 June 2025 (FY25) is presented alongside. Enforcement categories reflect Grindr's internal policy taxonomy mapped to the shared policy categories used in Code reporting; the mapping is set out in Appendix H.

Since our last report, we have made improvements to how we attribute enforcement events to Australian users. As a result, some totals in this report have been calculated using this improved methodology and may differ from figures published previously.

Certain features of our data model affect how these figures should be read:

- Profile bans are counted as unique enforcement events; where a single ban
- Content enforcement figures reflect distinct pieces of content, consolidating cases
- A notice can be raised by a user (user report) but ultimately decided by an
- Appeals and reinstatement figures are presented on an as-observed basis.
- Grindr's most severe enforcement action is a permanent profile and device ban.

Grindr is committed to continuous improvement in the accuracy of our reporting.

Appendix A: Profile Bans

Profile bans by policy category, with the share detected proactively in each period. Bans are Grindr's most severe enforcement action and are applied either at the profile or device level. A device ban effectively bans all profiles associated with a profile. See Appendix I for metric definitions and methodology.

FY26 (1 July 2025 – 30 June 2026)		
Type of Policy	Total Profiles Banned	Total Devices Banned
Abuse and Harassment	1,555	188
Allegations of Off-Platform Misconduct	1,062	172
Illegal and Regulated Activities	32,474	9,913
Non-Trust and Safety Terms of Service Violations	22	5
Other (no specific policy attribution)	3	1
Sensitive Content	794	259
Spam, Inauthentic, and Ineligible Accounts	180,070	141,912
Violence and Hate	2,811	524
Total	218,791	152,974

FY25 (1 July 2024 – 30 June 2025)		
Type of Policy	Total Profiles Banned	Total Devices Banned
Abuse and Harassment	4,448	1,007
Allegations of Off-Platform Misconduct	1,459	131
Illegal and Regulated Activities	46,864	22,842
Non-Trust and Safety Terms of Service Violations	1,917	1,416
Other (no specific policy attribution)	483	32
Sensitive Content	841	257
Spam, Inauthentic, and Ineligible Accounts	439,534	412,820
Violence and Hate	3,868	1,621
Total	499,414	440,126

Total bans fell year over year, driven primarily by a decline in spam-related enforcement following the elevated spam-attack conditions present in FY25.

Appendix B: Profile Suspensions

Temporary suspensions by policy category. Suspensions are time-limited enforcement actions applied under Grindr's graduated enforcement framework for lower-severity violations.

FY26 (1 July 2025 – 30 June 2026)			
Type of Policy	Total Suspensions	Total Profiles	Total Devices
Abuse and Harassment	2,942	2,809	2,761
Allegations of Off-Platform Misconduct	0	0	0
Illegal and Regulated Activities	492	462	457
Non-Trust and Safety Terms of Service Violations	290	272	263
Other (no specific policy attribution)	64	58	58
Sensitive Content	1,814	1,692	1,604
Spam, Inauthentic, and Ineligible Accounts	147	143	143
Violence and Hate	14	14	14
Total	5,763	5,450	5,300

FY25 (1 July 2024 – 30 June 2025)			
Type of Policy	Total Suspensions	Total Profiles	Total Devices
Abuse and Harassment	1,045	1,014	994
Allegations of Off-Platform Misconduct	0	0	0
Illegal and Regulated Activities	135	130	129
Non-Trust and Safety Terms of Service Violations	80	79	77
Other (no specific policy attribution)	22	22	21
Sensitive Content	522	512	501
Spam, Inauthentic, and Ineligible Accounts	23	22	22
Violence and Hate	8	8	8
Total	1,835	1,787	1,752

Suspensions nearly tripled year over year, reflecting the deliberate expansion of graduated enforcement introduced in March 2025.

Appendix C: Content Removal

Distinct pieces of content removed by policy category, with the share removed proactively by automated systems in each period.

FY26 (1 July 2025 – 30 June 2026)		
Type of Policy	Total Content Removed	% Removed Proactively
Abuse and Harassment	0	—
Allegations of Off-Platform Misconduct	0	—
Illegal and Regulated Activities	1,039	32.63%
Non-Trust and Safety Terms of Service Violations	4,164	0.00%
Other (no specific policy attribution)	2	0.00%
Sensitive Content	315,144	42.09%
Spam, Inauthentic, and Ineligible Accounts	0	—
Violence and Hate	35	14.29%
Total	320,384	41.51%

FY25 (1 July 2024 – 30 June 2025)		
Type of Policy	Total Content Removed	% Removed Proactively
Abuse and Harassment	0	—
Allegations of Off-Platform Misconduct	0	—
Illegal and Regulated Activities	456	37.72%
Non-Trust and Safety Terms of Service Violations	2,203	0.00%
Other (no specific policy attribution)	0	—
Sensitive Content	136,097	34.74%
Spam, Inauthentic, and Ineligible Accounts	0	—
Violence and Hate	46	6.52%
Total	138,802	34.19%

Total content removed more than doubled year over year, and the share removed proactively by automation rose from 34% to 42%.

Appendix D: User Reports (Notices)

User reports (notices) submitted through Grindr's in-app reporting tool, with enforcement outcomes by policy category.

FY26 (1 July 2025 – 30 June 2026)						
Category of Report	Total Reports Received	Total Reports Enforced	Total Profiles Enforced	Total Profiles Banned	Total Profiles Suspended	Total Profiles Warned
Abuse and Harassment	24,314	8,458	4,825	115	2,801	2,035
Allegations of Off-Platform Misconduct	—*	81	867	867	0	0
Illegal and Regulated Activities	86,369	52,785	10,115	7,503	436	2,461
Non-Trust and Safety Terms of Service Violations	0	0	277	1	274	2
Other (no specific policy attribution)	0	0	5	1	0	4
Sensitive Content	15,115	4,581	1,740	172	1,562	7
Spam, Inauthentic, and Ineligible Accounts	1,786,103	937,551	155,538	155,370	181	0
Violence and Hate	9,607	2,882	339	331	9	0
Total	1,921,804	1,006,358	172,869	163,523	5,263	4,509

User reports nearly tripled year over year, reflecting both increased user engagement with the reporting tool and the high-visibility nature of spam violations.

*Support channel reports (Zendesk) do not currently support country-level attribution at the point of submission.

Appendix E: Proactive Automated Reports

Reports raised by Grindr's automated detection systems ahead of any user report, with enforcement outcomes by policy category.

FY26 (1 July 2025 – 30 June 2026)						
Type of Policy	Total Raised	Total Enforced	Profiles Enforced	Profiles Banned	Profiles Suspended	Profiles Warned
Abuse and Harassment	213	119	327	11	197	120
Allegations of Off-Platform Misconduct	0	0	1	1	0	0
Illegal and Regulated Activities	9,375	1,531	1,948	1,289	96	615
Non-Trust and Safety Terms of Service Violations	0	0	19	0	17	2
Other (no specific policy attribution)	0	0	2	0	0	2
Sensitive Content	0	0	461	29	430	2
Spam, Inauthentic, and Ineligible Accounts	166,632	57,769	32,880	32,871	10	0
Violence and Hate	3,439	540	26	25	1	0
Total	179,659	59,959	35,664	34,226	751	741

Profiles enforced as a result of proactive automated detection rose more than fourfold, meaningfully outpacing the growth in reports raised.

Appendix F: Appeals and Reinstatements

Appeals submitted against permanent bans and the profiles reinstated following review, by policy category.

FY26 (1 July 2025 – 30 June 2026)					
Type of Policy	Total Banned	Total Appealed	Appeal Rate	Total Reinstated	Overturn Rate
Abuse and Harassment	1,555	55	3.54%	11	0.71%
Allegations of Off-Platform Misconduct	1,062	61	5.74%	6	0.56%
Illegal and Regulated Activities	32,474	2,084	6.42%	214	0.66%
Non-Trust and Safety Terms of Service Violations	22	0	0.00%	0	—
Other (no specific policy attribution)	3	0	0.00%	0	—
Sensitive Content	794	73	9.19%	6	0.76%
Spam, Inauthentic, and Ineligible Accounts	180,070	5,261	2.92%	2,665	1.48%
Violence and Hate	2,811	126	4.48%	9	0.32%
Total	218,791	7,660	3.50%	2,911	1.33%

Reinstated profiles declined year over year (3,615 to 2,911) despite a rise in appeal rates (1.08% to 3.50%), indicating that initial enforcement decisions were upheld at a higher rate following review.

Appendix G: Underage and Child Safety

Profile bans in Grindr's underage and child-safety categories, with the share detected proactively in each period. FaceTec Gated represents profiles rejected at registration by Grindr's age-assurance technology, launched in December 2025.

FY26 (1 July 2025 – 30 June 2026)

Category	Total Profiles Banned	Total Devices Banned	% Detected Proactively
Underage Access	14,860	4,144	62.72%
Child Protection and Endangerment	6,477	1,556	44.54%
FaceTec Gated	6,792	5,942	100.00%
Underage Impersonation	1,861	262	25.19%
Total	29,990	11,904	78.12%

FY25 (1 July 2024 – 30 June 2025)

Category	Total Profiles Banned	Total Devices Banned	% Detected Proactively
Underage Access	9,901	4,357	50.26%
Child Protection and Endangerment	6,018	1,672	32.00%
FaceTec Gated	0	0	—
Underage Impersonation	1,538	97	7.20%
Total	17,457	6,126	44.58%

Proactive detection of underage and child-safety violations rose from 44.58% to 78.12%, driven primarily by the introduction of FaceTec age assurance in December 2025.

Appendix H: Policy Definitions

Grindr's internal policies and sub-policies are mapped to the shared policy categories used throughout this report as follows.

Policy Category	Example Subcategories	Definition
Abuse and Harassment	Targeted Bullying; Consent Violations; Non-Consensual Intimate Imagery; Privacy Violations	On-platform behaviour, actions, or content that may cause emotional or psychological harm through intimidation, humiliation, or non-consensual acts.
Allegations of Misconduct	Serious Offline Incidents	Reports alleging harmful behaviour that occurred outside the platform and that indicate a potential risk to the safety of a user.
Illegal & Regulated	Child Endangerment; Suspected CSAM; Drug Sales; Drug Solicitation; Sexual Solicitation	Behaviour, actions, or content that violate laws or regulations. Grindr strictly prohibits any content involving the sexual abuse or endangerment of minors.
Non-T&S ToS Violations	Commercial Use, Advertising, or Promotion; Business Solicitation	Behaviour restricted under Grindr's Terms of Service that does not itself represent a safety or authenticity risk.
Other Categories	Unattributed Reports & Actions	Enforcement actions and reports that could not be attributed to a single policy category due to incomplete routing metadata or edge logging.
Sensitive Content	Prohibited Content & Media; Graphic Surfacing	Content that violates Grindr's rules on where and how adult, sexualised, graphic, or substance-related content may appear publicly.
Spam & Authenticity	Bot Activity; Phishing; Profile Spam; Impersonation; Underage Access; Ban Evasion	Profiles that engage in inauthentic activity, evade prior permanent bans, impersonate others, or are otherwise underage or ineligible.
Violence and Hate	Hate Speech; Discrimination; Blackmail; Threats	Content or behavior that incites, promotes, or glorifies physical bodily harm or targeted discrimination against individuals or protected groups.

Appendix I: Terminology

Term or Metric	Definition / Scope
Reporting periods	FY25: 1 July 2024 – 30 June 2025. FY26: 1 July 2025 – 30 June 2026.
Australian user attribution	An enforcement event is attributed to Australia if the user's country code at event time is AUS.
Self-ban exclusion	User-requested profile deletions are excluded from all ban-related appendices (A, F, G).
First-time ban filter	Only the first permanent ban per profile is counted (Appendices A, F, G).
Total Profiles Banned	Distinct profiles receiving a permanent ban within the reporting period, per policy category.
Total Devices Banned	Profiles deduplicated to the individual person level via causal device hardware fingerprint linkage.
% Detected Proactively	Proportion of unique individuals whose removal was initiated by an automated system before any user report.
Total Suspensions Issued	Total count of temporary cooling-off suspension events within the reporting period.
Total Content Removed	Distinct pieces of violating media or text content removed across the platform's surface boundaries.
% Removed Proactively	Proportion of violating content removals initiated automatically by algorithms prior to manual reviews.
Appeal & Overturn Rate	Ratio of submitted appeals to total profile bans, and the resulting proportion of bans reversed.
FaceTec Gated	Profiles rejected at registration by Grindr's age-assurance technology (launched December 2025).
Child safety categories	Combined grouping: Underage Access; Child Protection; FaceTec Gated; Underage Impersonation.

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